



DASARATHI HAZRA MEMORIAL COLLEGE

BHATAR, PURBA BARDHAMAN, PIN-713125, WEST BENGAL

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Ref No. CN/33/2026

Date 17/09/2026

বিজ্ঞপ্তি

এতদ্বারা দাশরথি হাজরা মেমোরিয়াল কলেজের সকল অধ্যাপক-অধ্যাপিকা, শিক্ষাকর্মী এবং শিক্ষার্থীদের জানানো যাচ্ছে যে, রাজ্য সরকারের নির্দেশনা অনুযায়ী 'সেবা সংকল্প অভিযান'-এর পর্যবেক্ষণ ও বাস্তবায়নের অংশ হিসেবে আগামী ১৭ সেপ্টেম্বর থেকে ১০ অক্টোবর ২০২৬ পর্যন্ত কলেজে "২৫ কোটি শিশুর স্বপ্নের ভারত" এবং "নমো সেবা কাহিনী"-কে সামনে রেখে বিভিন্ন কর্মসূচির আয়োজন করা হয়েছে।

উক্ত কর্মসূচির মূল উদ্দেশ্য হল শিক্ষার্থীদের মধ্যে সামাজিক দায়বদ্ধতা, সেবার মানসিকতা, মানবিক মূল্যবোধ, দেশপ্রেম, সচেতনতা ও সৃজনশীলতার বিকাশ ঘটানো।

কর্মসূচির অন্তর্ভুক্ত সম্ভাব্য কার্যক্রমসমূহ:

DATE	EVENT
17.09.2026 (07:00 PM)	ASHIRWAD KA DIYA
01.10.2026	EXIBITATION OF VIKSIT BHARAT SANKALP AND 25 YEARS OF SERVICE WORK THE PRIME MINISTER OF INDIA
06.10.2026	SCREENING OF VIKSIT BHARAT SANKALP YATRA
07.10.2026	SEVA JYOTI YATRA
08.10.2026	NaMo SEVA GATHA- DRAMA
09.10.2026	RANGOLI RASHTRA

উক্ত কর্মসূচিগুলিকে সফল ও সার্থক করে তুলতে কলেজের সকল অধ্যাপক-অধ্যাপিকা, শিক্ষাকর্মী এবং শিক্ষার্থীদের সক্রিয় ও আন্তরিক অংশগ্রহণ একান্তভাবে কাম্য।

Sd-
Suchismita Hazra
Coordinator
IQAC

Dasarathi Hazra Memorial College
Bhatar, Purba Bardhaman

অধ্যক্ষ 17.09.26

Principal
Dasarathi Hazra Memorial College
Bhatar, Purba Bardhaman



17.09.26

Coordinator
Cultural Committee
Dasarathi Hazra Memorial College
Bhatar, Purba Bardhaman



Government of West Bengal
Information & Cultural Affairs Department
Nabanna (9th Floor) Howrah-711 102

Date 04.09.26

No. 9639 -ICA(N)

To
The Additional Chief Secretary
School / Higher Education Dept

Subject: Coordination for organizing 25 Crore Bacho ke Sapno ka Bharat and NaMo Seva Gatha under Seva Sankalp Avijan -reg

Sir,

This is to inform you that Seva Sankalp Abhiyan shall be observed across the State from **17th September to 10th October, 2026**, as per the programme schedule enclosed herewith.

2. As part of the Abhiyan, participation of students and teachers of schools and colleges is envisaged in the following two major activities:

A. 25 Crore Bacho ke Sapno ka Bharat (২৫ কোটি শিশুর স্বপ্নের ভারত)

3. The activity is proposed to be undertaken during the period **from 17th September to 7th October, 2026**, with a **7-10 day programme slot** to be finalised by the School Education Department.

4. Under this initiative, information regarding various Government schemes, programmes and flagship initiatives aimed at realising the vision of a Viksit Bharat 2047 may be disseminated among students through Government, Government-aided and private schools across the State.

5. To encourage creative engagement and participation of students, speech and drawing competitions on the prescribed themes - Viksit Bharat Sankalp and 25 years of service work may be organised at the school level, followed by district-level and State-level exhibitions of selected entries. Schools may also be encouraged to prepare and share suitable reels/videos of the activities through the concerned DICOs/SDICOs for documentation and wider amplification.

6. The winners of the competitions will be awarded certificates signed by the Hon'ble Chief Minister of West Bengal while certificates signed by the authorised officials of the School Education Department may be provided to all other participating students so as to encourage wider participation.

B. NaMo Seva Gatha (নমো সেবাকাহিনী)

7. From **17th September, 2026** onwards, a **30-minute musical-theatrical presentation** on public service, welfare initiatives and related themes is proposed to be organised in schools, colleges and other suitable public venues across the State. A grand performance is proposed on **2nd October, 2026**.

8. The participating institutions may be encouraged to identify and showcase outstanding student and artist talent through these presentations. Selected outstanding students/artists may subsequently be honoured and invited to participate in the State-level programme.

9. For effective documentation and wider dissemination of the activities, relevant reports, photographs, reels and videos may be collected and shared with the concerned DICOs/SDICOs, who may coordinate with the Department for appropriate amplification through official communication and media platforms. Local citizens may be invited to watch the program.

10. In view of the above, you are requested to kindly issue necessary instructions to all concerned Government, Government-aided and private educational institutions and ensure effective coordination for implementation of the activities. Appropriate nodal teachers/officials may also be designated by the concerned institutions/authorities for planning, coordination, reporting and timely submission of the requisite materials.

11. The detailed programme schedule along with the **list of Committees constituted for organising different activities under "Seva Sankalp Abhiyan"** is enclosed herewith for ready reference. The concerned Committee(s) may be consulted, wherever required, while planning and implementing activities pertaining to the Department.

12. **Sri Avneet Punia, IAS, Special Secretary & Director, Information (Mobile: 7604068606), shall coordinate the programme.** All concerned may maintain close coordination with him for timely planning and implementation. Suitable documentation, photographs and videos may be shared with this Department in due course.

13. The matter may kindly be accorded **priority** and necessary action may be taken accordingly.

Yours faithfully,

Enclo: a/a



(Dr Saumitra Mohan, IAS)

Secretary to the
Govt of West Bengal

No. 9639/1(23) -ICA(N)

Date 04.09.26

1-23) Commissioner, KMC / District Magistrate (All) district.



(Dr Saumitra Mohan, IAS)

Secretary to the
Govt of West Bengal

Seva Sankalpa Abhiyan

Programme 2: 25 crore Bacho ke Sapno ka Bharat (17th September to 07th October - 7 to 10 day slot to be chosen at the discretion of the State)

Information about the service works carried out by Shri Narendra Modi Ji, and the vision of a Viksit Bharat 2047, will be shared in all government and private schools nationwide. A speech and a drawing competition will be organized on these same two topics.

State Government

- Issue a circular fixing the competition date and inform schools. The letter's subject should reference "Viksit Bharat Sankalp" and "25 years of service work" - and must not mention the Prime Minister's birthday celebration.
- Send schools written information on the schemes and Viksit Bharat, for teachers to explain to children.
- Designate a nodal teacher for the school-level competition, hold a school-level exhibition, and send reels/video to the District Education Officer (DEO).
- The DEO will organize a district-level exhibition and, finally, a state-level exhibition of selected entries.
- A minister should be present at the state level to boost children's morale.

Winners receive a certificate signed by the Chief Minister; all participants receive a certificate signed by an Education Department official.

List of Committee members :

2	25 crore Bacho ke Sapno ka Bharat	Shri Bidyasagar Chakroborty, Social Worker	9933868898
		Shri Dipak Barman, MIC	9002089396
		Shri Rajib Kumar Bhowmick, Social Worker	9732195390
		Shri Souvik Patra, MLA	9732854677
		Shri Amit Samanta, MLA	9123071151

Seva Sankalpa Abhiyan

Programme 3: NaMo Seva Gatha (17th Sept onwards, on 2nd October, a grand performance)

The story of the past 25 years of service work, major welfare schemes, and the changes that have come to the country should be conveyed village-to-village through a simple musical theatrical performance. The program should be organized in schools, colleges, panchayats, community centers, and other public venues nationwide.

The 30 minute “Seva Gatha” content will be prepared centrally and provided as a complete master program package.

State Government

- The Minister of Youth & Cultural Affairs will be in charge of the complete implementation of Seva Gatha in coordination with Education, Culture, Panchayati Raj depts.
- Instructions to reach schools and colleges via the Education Department
- Public venues are selected and permissions secured in advance
- Local-language conversion of central material happens on schedule
- Appoint a Nodal Officer in every district.
- Local citizens should be invited to watch the program.
- Good photo and video recordings should be made of every performance.
- Reels and short videos of selected clips should be shared on state and district social media accounts.
- The best performances should get a chance to perform at the state-level event.
- Outstanding local artists, students, and teachers should be honored locally.

List of Committee members :

3	NaMo Seva Gatha	Shri Bhaskar Bhattacharya, MoS	9830091767 / 8240671306
		Smt. Purnima Chakraborty, MoS	7003821369
		Shri Saptorshi Choudhury, Social Worker	9830055481
		Shri Sumanta Mandal, MLA	9932010106
		Shri Kuntal Chowdhury	8910397884